

"Taxi from Rome to Paris"

BetterTaxi expanded to 18 European countries.

Munich, 20.01.2016: "Better taxi goes international." Better Taxi offers airport transfers and other transfer rides also in other European countries. The focus of this phase of expansion was on the integration of airport transfers in France, Great Britain, Italy and 15 other countries in Europe. Customers can now order in more than 60 international airports and in the major cities of Europe on the portal of BetterTaxi. You can expect good service with fair prices worldwide.

BetterTaxi is now part of the international players in the ground transportation sphere. CEO Niels Beisinghoff: "This is a first internationalization step. In a second step we will expand the service for enterprise customers, and we are planning further expansion."

BetterTaxi: Easy booking of German and international airport trips in 3 steps

The diagram illustrates the three-step booking process on the BetterTaxi app:

- 1. CHOOSE ROUTE:** The app screen shows the 'Taxi und Flughafentransfer' section. It includes a search bar for 'Fahre mich...' and 'Nach...', a 'jetzt kalkulieren' button, and a 'Preis berechnen' button. A smartphone icon shows the app interface.
- 2. COMPARE OFFERS:** The app screen displays a list of transfer options: 'TAXI' (82,20 €), 'PREMIUM TRANSFER' (82,20 €), 'PREMIUM VAN' (96,40 €), and 'BUSINESS CLASS' (103,60 €). Each option has a 'Wählen' button. A smartphone icon shows the app interface.
- 3. BOOK IT!:** The app screen shows the 'Bezahlung' (Payment) section with options for 'Kreditkarten' (Visa, Mastercard) and 'PayPal'. Below it is the 'Rechnungsanschrift' (Billing Address) section. A smartphone icon shows the app interface.

For more information: www.bettertaxi.com/airport-transfer/

Press material: www.bettertaxi.com/press

About Better Taxi

The BetterTec GmbH is the company behind BetterTaxi. The company has set itself the goal to make taxi and shuttle rides more comfortable and sustainable everywhere around the globe, particularly for business travellers.

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